



**UNIFIED**  
**COMMUNICATIONS**  
**FOR COLLABORATIVE**  
**TELEMEDICINE**



## The last two years have **transformed** the medical landscape.

Telemedicine for patient care has become a way to prioritize the safety and well-being of patients and medical staff. As patients and providers alike are now more familiar and comfortable with telehealth, it's hard to imagine asking them to go back to the way things were. The demand is only going to grow; now is the time to move your approach from reactionary to strategic.

Northland Communications' cloud-based communication & collaboration platform, Business Unlimited, helps you reach more patients, more efficiently.



**Business Unlimited  
is powered by the  
same technology as  
Zoom, Ring Central,  
and 8x8.**

Our Business Unlimited solution allows you to mobilize, unify, and transform your patient appointments and communicate with specialists with **just one click**. That means you can engage with any patient, anytime, anywhere, in any channel using any device, while having all the features you have come to expect from national competitors.

## WHAT YOU CAN EXPECT WITH NORTHLAND'S BUSINESS UNLIMITED SOLUTION

---

+ **Mobility:** Have the ability to utilize remote care management with cloud-based, data-driven telehealth solutions

+ **Reliability:** Fully encrypted, end-to-end, HIPAA compliant

+ **Security:** Northland runs on Arista, giving our customers the highest security in the industry. It gives us better support in seconds and increases access to care when needed most

+ **Partnership:** We understand that the benefits, risks, and proposed strategies to ensure a quality connection between your providers and patients, is critical

+ **Local Support:** 24/7 support with 1-hour response times and local technicians who are minutes away

+ **Real People:** No waiting in long call queues or dialing 1-800 numbers. Talk with a real person, every time

***Are you ready to transform your  
Telemedicine solution?***

# TECHNOLOGY TAILORED TO YOU

**Customize your solution to meet your needs! Mix and match our three licensing tiers.**

**Premium User:** Ideal for employees looking to switch seamlessly between remote and practice work. This feature-rich license exclusively offers our virtual telemedicine solution, MaX Meeting.

**Standard User:** Designed for practitioners on-the-go, this license mobilizes your phone system with our MaX UC soft-phone client. Users gain access to mobile and desktop phone applications.

**Value User:** Perfect for your primarily practice-based staff, this license features our cloud-based VoIP desk phones and CommPortal self-management tool. All customized to your practice needs.



## VALUE

**Starting at \$24.00 per user\***

Includes all basic telephony features, plus:

- ✓ CommPortal Admin Portal
- ✓ CommPortal End-User Portal
- ✓ Automatic Call Back & Recall
- ✓ Call Pickup
- ✓ Contact Management
- ✓ User Buttons
- ✓ Desk Phone Customization
- ✓ Easy Attendant (Auto Attendant)
- ✓ Custom Call Routing
- ✓ Multiple Call Appearances
- ✓ Custom Music On-Hold
- ✓ SIM Ring
- ✓ Speed Dial & Short Codes
- ✓ Voicemail to Email
- ✓ Call Reporting
- ✓ 10-Party Conference Bridge



## STANDARD

**Starting at \$29.00 per user\***

Includes all value user features, plus:

- ✓ MaX UC Mobile Application
- ✓ MaX UC Desktop Client
- ✓ Instant Messaging
- ✓ Presence Information
- ✓ Click to Dial
- ✓ Outlook Integration
- ✓ CRM Integration
- ✓ On-Demand Call Recording
- ✓ SMS
- ✓ End-to-End Encryption



## PREMIUM

**Starting at \$34.00 per user\***

Includes all standard features, plus:

- ✓ Virtual Telemedicine Room
- ✓ Up to 500 Participants
- ✓ Screen Share
- ✓ Record Meetings
- ✓ Uplift from Call to Meeting
- ✓ Uplift from Chat to Meeting
- ✓ Collaborative White Board Tool
- ✓ Remote Desktop Control
- ✓ Virtual Waiting Room
- ✓ Virtual Breakout Room
- ✓ Polling
- ✓ Private & Group Meeting Chat
- ✓ Feedback Buttons

\*Pricing varies based on number of users. Your dedicated sales representative will help you identify your technology needs and cost per user.

Learn more: [www.northland.net](http://www.northland.net) or (315) 624-2216